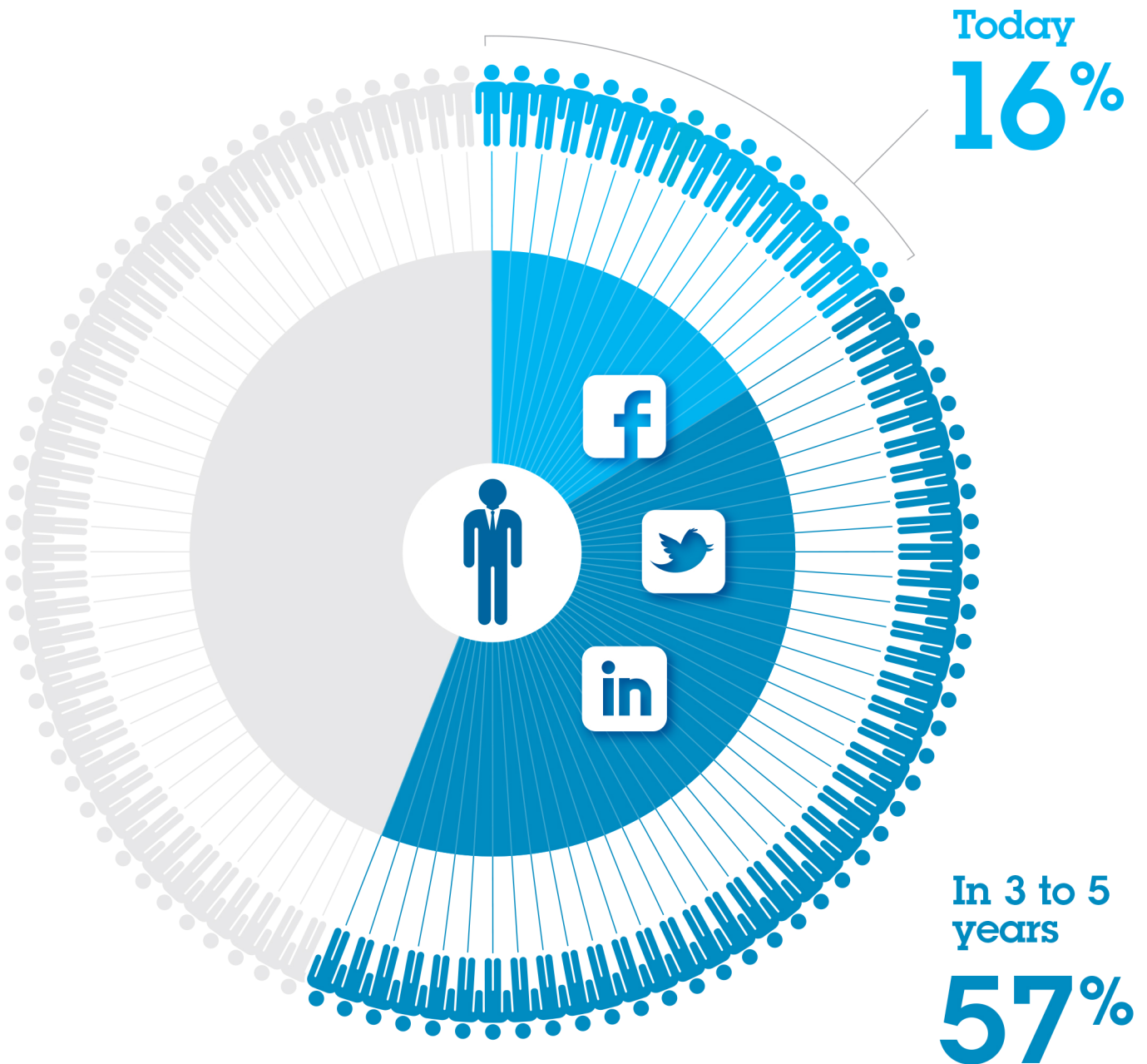


CEOs get social

Percentage of CEOs using social media as a tool to connect with customers



Only 16 percent of CEOs are using social media platforms to connect with customers, but that number is poised to spike to 57 percent within the next three to five years.